

Health~Holland Visitors Programme 2024

Monday 23 th September 2024		
All day	Arrival at Amsterdam Schiphol Airport & Transfer to hotel (at own convenience)	Schiphol Airport Evert v/d Beekstraat 202 1118 CP Schiphol
From 15:00 onwards	Check-in hotel	Postillion Hotel Meent 110 3011 AA Rotterdam
17:30	Gathering in the lobby of the Postillion Hotel Rotterdam	Postillion Hotel Meent 110 3011 AA Rotterdam
17:45 – 18:00	Walk with organisation to Microlab	
18:00 – 20:00	Welcome Reception w/Drinks & Bites <ul style="list-style-type: none"> • Welcome by Micha van Lin • Welcome by Laura Duran, Health~Holland • Practical information & introduction of team • Welcome Reception w/Drinks & Bites 	Microlab 12 th floor Aert van Nesstraat 45 3012 CA Rotterdam
From 20:00 onwards	Free evening/dinner at own convenience	
Tuesday 24 th September 2024		
06:30 – 08:20	Breakfast at own convenience	WTC Postillion Hotel
08:20 – 8:30	Gather in the lobby	
08:30 - 09:00	Transfer from Postillion Hotel to Depot by bus	
09:00 – 12:00	Field visit #1 – Depot Museum	Depot Museum Museumpark 24 3015 CX Rotterdam
09:00 – 09:15	Arrival, group photo, coffee and walking around	
09:15 – 12:00	Plenary sessions <ul style="list-style-type: none"> • Opening by Micha van Lin • Ministry of Health, Welfare and Sports • Health~Holland • Q&A 	

	<ul style="list-style-type: none"> • Break with small bites • Municipality of Rotterdam • Rotterdam Square • closing 	
12:00 – 12:30	Transfer to Erasmus MC	
12:30 – 16:30	Field visit #2 – Erasmus Medical Center	Erasmus MC
12:30 – 12:45	Lunch at Erasmus MC	Erasmus MC, Garden Restaurant Zimmermanweg
12:45 – 13:20	Opening Speakers: <ul style="list-style-type: none"> - Erasmus MC - Task Force Healthcare - EGM Architects 	Erasmus MC, Garden Restaurant Zimmermanweg
13:20 – 13:30	Transfer to breakouts	
13:30 – 14:15	Circular ICU Sustainable Healthcare: <i>Location:</i> Convergence Square BA-432 & Green ICU room in BA-432 Jilske Huijben (sustainable research program manager) and Jasper Klasen (physician-researcher) will give a plenary presentation about developments in the Erasmus MC in the field of sustainability and introduce the ESCH-R project, an interdisciplinary project funded by the Dutch Research Council as part of the Dutch Research Agenda to create a more sustainable healthcare sector. After the presentation the group will be divided into two groups who take turns going to the Green ICU room.	Technical Expo Digitalization and Health Tech Integration: <i>Location:</i> NA-502 Breakout room with a setup of 3 examples: <ul style="list-style-type: none"> a) Billihome: Bilihome transforms care for jaundiced newborns from intrusive clinical therapy into natural family bonding at home by providing miniaturized wearable phototherapy inside a specially designed romper. b) VR (tbd) c) I-Wall presented by Anton Koning (Assistant Professor): The i-Wall is a virtual reality wall where embryos are being studied for clinical and research purposes. Generation lifestyle of parents on the growth and development of the embryos.
		SMART OR2023 Healthcare Transformation & Workforce: <i>Location:</i> Restaurant Garden Feel Good The objective of SMART OR2023 is to make the OR more efficient with technological innovations while improving the well-being of OR colleagues. Bart Cornelisse (Clinical Technologist) gives a demo regarding 3D printed patient-specific aids, demonstrating a number of technologies used in the operating room.
14:15 – 14:30	Transfer	
14:30 – 15:15	Break-out sessions round 2	
15:15 – 15:30	Transfer to Garden restaurant	
15:30 – 16:30	<i>Networking drink</i>	
16:30 – 17:00	Transfer to Restaurant	

17:00 - 18:00	<i>Walking to restaurant / free time Rotterdam Center (Markthal)</i>	
18:00 – 20:00	<i>Diner at Loetje Rotterdam</i>	Binnenrotte 192, 3011 HC Rotterdam
Wednesday 25th September 2024		
06:30 – 07:50	Breakfast at own convenience	WTC Postillion Hotel
07:50 – 08:00	<i>Gather in the lobby</i>	
08:00 – 08:45	<i>Transfer to Yes!Delft</i>	
09:00 -12:00	Field visit #3 – Delft ecosystem	
09:00 -10:00	<ul style="list-style-type: none"> • Opening by Yes!Delft • Presentatie LSH-ecosystem Zuid-Holland • Q&A 	Yes!Delft Molengraaffsingel 12 2629 JD Delft
10:00 - 10:30	Meet & greet with start ups at Yes!Delft incl. coffee and tea	
10:30 – 11:30	Break-out round 1 Group 1 Medical Delta Group 2 Convergence Group 3 TNO transfer Break-out round 2 Group 1 Convergence Group 2 TNO Group 3 Medical Delta	
11:25 – 11:30	Closing by Micha van Lin	
11:30 – 12:30	<i>Transfer to Room Mate Bruno</i>	
12:30 – 13:30	Networking Lunch (delegation only)	Room Mate Bruno Wilhelminakade 52 Rotterdam
13:30 – 14:00	<i>In-house transfer in Roommate Bruno to Eventhall WoHC</i>	
13:30 – 18:00	World of Health Care 2024 Bridging Borders: Advancing Healthcare Innovation in a Connected World	Room Mate Bruno Wilhelminakade 52 Rotterdam

14:00-14:10	Welcome & Opening <i>By moderator Micha van Lin, Director Task Force Health Care</i>	Room Mate Bruno Event Hall
14:10 – 14:30	Keynote By, Nico van Meeteren, Executive Director Topsector Life Sciences and Health (LSH)	Room Mate Bruno Event Hall
14:30-14:45	<i>Switch to break-out rooms</i>	
14:45-15:30	Parallel breakouts round 1 <i>Healthcare Transformation & Workforce– Moderated by Micha van Lin -> Sumatra Room</i> <ol style="list-style-type: none"> 1. Elina Dayanova, Signify 2. Amr Metwally, Itqan Clinical Simulation & Innovation Center / Hamad Medical Corporation 3. Tba 	<i>Sustainable Healthcare - Moderated by Helena Pluimes -> Borneo Room</i> <ol style="list-style-type: none"> 1. Tba, Philips 2. Lorena Montenegro, Deerns 3. Bent-Haakon Lauritzen, Norway Health Tech 4. Tba
15:30-15:45	<i>Short break and switch of breakouts</i>	
15:45-16:30	Parallel breakouts round 2 <i>Digitalization and Health Tech Integration – Moderated by Daphne Elberse -> Borneo Room</i> <ol style="list-style-type: none"> 1. Njide Ndili, PharmAccess Foundation 2. Jesus Berdun Peñato, Digital Health Validation Center, Hospital de la Santa Creu I Sant Pau 3. Guido Geerts, Delft Imaging Systems B.V. 4. Jan-Willem Deutekom, Thaumatec 5. Marieke Kessels, Infoland 	<i>Global Health Initiatives – Moderated by Micha van Lin -> Sumatra Room</i> <ol style="list-style-type: none"> 1. Brian Lishenga, RUPHA & Urban private hospitals association of Kenya 2. Paul Musila, Makueni County Government 3. Tolulope Adewole, NSIA Advanced Medical Services ltd (MedServe) 4. Martijn Bos, Medical Export Group 5. tba
16:30 – 16:45	<i>Switch to event hall</i>	
16:45 - 17:00	Closing	Room Mate Bruno Event Hall
17:00-18:00	Networking drink with bites	Room Mate Bruno Event Hall
18:00	End of World of Health Care	Room Mate Bruno Event Hall
18:00	<i>In-house transfer from Room Mate Bruno Event hall to Foodhallen</i>	
18:00 – 20:30	Networking dinner HVP participants & TFHC partners	Foodhallen next to Hotel Roommate Bruno
20:30 – 21:00	<i>Transfer to Postilion Hotel from Bruno Room Mate Hotel</i>	
Thursday 26th September 2024		
06:00 – 06:50	Breakfast at own convenience	WTC Postillion Hotel
06:50	<i>Gather in the lobby</i>	

07:00 – 09:15	Transfer to field visit #4			
09:15 – 12:30	Field visit #4 – Philips		Eindhoven	
09:15 – 10:00	Coffee & tea		Eindhoven	
10:00 – 11:45	Plenary introduction on digital transformation Group forming & walking to visit program components <ul style="list-style-type: none"> • 40 minutes <ul style="list-style-type: none"> • Custuomor experience Center (CEC) group 1 • Refurbishment factory group 2 • Switch • 40 minutes <ul style="list-style-type: none"> • CEC group 2 • Refurbishment factory group 1 		Eindhoven	
11:45 - 12:30	Lunch at Philips with experts from CEC/Refurbishment			
12:30 – 14:30	Transfer to Utrecht			
14:30 – 18:00	Field visit #5 – Utrecht Science Park		Utrecht Science Park	
14:15 - 14:30	Arrival			
14:30 – 15:00	Introduction to the Utrecht Science Park: Innovating Together for a Healthy, Sustainable Society Presentations by: Jan Henk van der Velden – Managing Director Foundation Utrecht Science Park Dr Hans Hofstraat – Director Business Development Foundation Utrecht Science Park and Utrecht Life Sciences		Heidelberglaan 11, 3584 CS Utrecht	
15:00 – 15:15	Group picture			
15:15 – 15:30	Transfer to different locations			
15:20 - 16:30	Parallel visit: Parallel visit 1: Healthcare Innovation Inspired by Practice Visit to University Medical Center (UMC) Utrecht (https://www.umcutrecht.nl/en/)	Parallel visit 2: Top Pediatric Oncology Care with Global Outreach Visit to Princess Máxima Center, Utrecht (https://www.prinsesmaximacentrum.nl/en/) The Princess Máxima Center for Pediatric Oncology is the one center in the Netherland where children with	Parallel visit 3: Health Sciences & Primary Care, a Global Perspective Visit to Julius Center of the UMC Utrecht (https://juliuscentrum.umcutrecht.nl/en/) The Julius Center of the UMC Utrecht conducts multidisciplinary scientific research into new diagnosis and	

	<p>UMC Utrecht is one of the largest hospitals in the Netherlands, and has a strong track record in bringing innovations in healthcare to the market. They will share the way in which they leverage the insights from practice.</p> <p>Examples will be shown of innovations inspired by the work floor, both by nursing personnel and by specialists. A visit will be brought to the medical technology facility and to the radiotherapy department, the pioneer of the powerful MR-LinAc</p>	<p>cancer are treated. It is a center where the best healthcare professionals and scientists come together in the field of pediatric oncology, to work together on a unique mission: to cure every child with cancer, with optimal quality of life. The Center is designed from the experiences and needs of children and their parents. Bringing all patients and experts in the Netherlands together in one place has given an impulse to the quality of treatments and has made it possible to better investigate various forms of childhood cancer, including rare forms. This makes the Center leading in the world.</p> <p>The Princess Máxima Center is not an ordinary hospital, but a research hospital, the largest pediatric cancer center in Europe. Here, more than 450 scientists work on fundamental, translational and clinical research. Together with their colleagues in Dutch academic centers, international hospitals and specialized research centers, they take important steps in curing children and improving their quality of life in the longer term. The representation of children and parents on the board ensures that decisions include their perspective. Never losing sight of the fact that it is also about caring for today's child and family.</p>	<p>treatment methods as knowledge center for Health Sciences and Primary Care. The Center also educates students of medicine and biomedicine, researchers, clinicians and other professionals in healthcare, as well as provides academic primary healthcare to patients.</p> <p>The Julius Center is a matrix organization with four departments, four research programs and four special research themes and affiliations.</p> <p>The Departments are Data Science and Biostatistics, using professional knowledge to improve the quality of research, Epidemiology and Global Health, focusing on international research and education in the field of clinical epidemiology studying factors related to the occurrence of diseases or complications, Health and Society, with attention for Public Health, Healthcare Innovation and Evaluation and Medical Humanities, and General Practice, focusing on the development of primary academic healthcare.</p> <p>The Research Programs focus on three disease domains that have a large impact on humanity and society: Cancer, Cardiovascular Health and Infectious Diseases, and on Methodology, the science that studies technological innovations in medicine.</p> <p>The Special Research Themes comprise Global Health, Cochrane, The Healthcare Innovation Center (THINC.) and Julius Support for Research & Trials.</p>	
16:30 – 17:00	Transfer to GRAND CAFÉ LIVING,		Weg tot de Wetenschap 400, 3584 CN Utrecht	

16:45 – 18:15	Network reception with regional healthcare innovators	
18:15 - 20:30	<i>Diner in Utrecht at USP</i>	
20:30 – 21:30	Transfer to hotel	
Friday 27th September 2024		
07:00 – 9:00	Breakfast at own convenience	WTC Postilion Hotel
Before 11:00	Check-out and travel at own convenience to Amsterdam, Schiphol Airport	WTC Postilion Hotel